



All Home Care Matters

Sponsorship Packages





Nation's Leading Voice in Long-Term Care Issues

Let us share your **Brand, Products, and Organization** with our audience of **healthcare professionals, caregivers, and families.**



65,000

AVERAGE DAILY DOWNLOADS



130,000

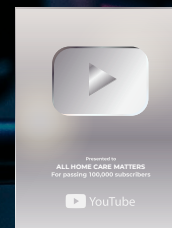
AVERAGE VIEWS PER EPISODE



HOSTED
BY LANCE
A. SLATTON



50
UNDER FIFTY



@AllHomeCareMatters

**125,000 Subscribers
and Growing!**

Over 13.5 Million Views and growing!

Now streaming on



EMAIL US TO START YOUR CAMPAIGN
Marketing@allhomecarematters.com



@AllHomeCareMatters
25,000 FOLLOWERS



@AllHomeCareMatters
20,000 FOLLOWERS



@AllHomeCareMatters
51,000 FOLLOWERS

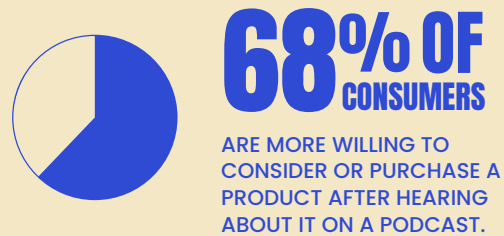
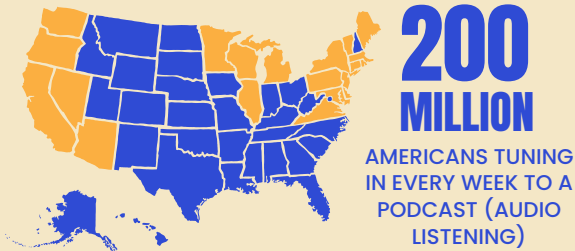
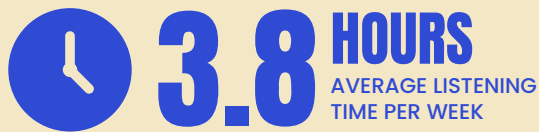


@AllHomeCareMatters
+1,100 5 STAR RATINGS

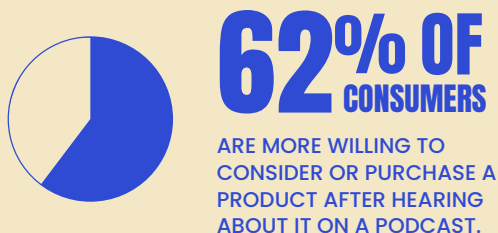


WHY ADVERTISE ON YOUTUBE AND PODCAST

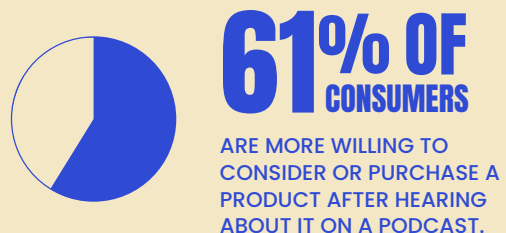
PODCAST



YOUTUBE



SOCIAL MEDIA



ADVERTISING WITH ALL HOME CARE MATTERS YOU ARE
GETTING ALL 3 OF THESE MAJOR PLATFORMS FOR THE
FULLEST EXPOSURE TO A TARGETED AUDIENCE.

SPONSOR PACKAGES



PRESENTING SPONSOR

\$78,000/YEAR



Sponsorship Thank you at beginning and end of episode with custom message provided by sponsor.



Sponsorship Banner, Logo, and Website link on each episode and show's website, and show notes on both podcast platforms and YouTube channel and embedded in all videos.



Sponsor Page on Website



Quarterly Branded episode with chosen guest(s) from sponsors organization.



Sponsors tagged across all social media posts and announcements.



Any clips or images to be included in sponsored videos.



1 - 30 or 60 second ad per episode. **(96 total)**



Brand Exclusivity for the year.



ENDORSEMENT PACKAGE

\$7,500/MONTH



Sponsorship Thank you at beginning and end of episode with custom message provided by sponsor.



Sponsorship Banner, Logo, and Website link on each episode and show's website, and show notes on both podcast platforms and YouTube channel and embedded in all videos.



Sponsor Page on Website



Sponsors tagged across all social media posts and announcements.



4 - 30 or 60 second ad for the month.
Material to be provided by sponsor.



Brand Exclusivity for the month.



EPISODE SPONSOR

\$1,000/EPISODE

MULTI-EPISODE DISCOUNTS ARE AVAILABLE



Sponsorship Thank you at beginning and end of episode with custom message provided by sponsor.



Sponsorship included in show notes on both podcast platforms and YouTube channel and embedded in all videos.



Sponsors tagged across all social media posts and announcements.



Brand Exclusivity for each episode sponsored.

SPONSOR PACKAGES



SPONSOR SPOTLIGHT

\$1,800 / EPISODE

MULTI-EPISODE DISCOUNTS ARE AVAILABLE



Sponsor will have 2-5 minute custom interview created with All Home Care Matters discussing, sharing, and featuring their message, products, and brand that will be featured mid-roll during an episode



Sponsorship Banner, Logo, and Website link on each episode and show's website, and show notes on both podcast platforms and YouTube channel and embedded in all videos



Sponsor Page on Website



Sponsors tagged across all social media posts and announcements



AUDIO OR VIDEO ADS

Pre-Roll

30 Second Ad

\$1,000

Mid-Roll

30 Second Ad

\$1,500

Post-Roll

30 Second Ad

\$1,000

LOOKING FOR SOMETHING DIFFERENT?

Custom Options and Packages are available if you don't find what you are looking for. Our team is happy to work with you to help get your message out!



"Being featured on the All Home Care Matters platform has provided positive results for our mobile app, VerifyCare. We have had consistent downloads and purchases after sponsoring an episode. They provide genuinely helpful content for our target audience, which is why we didn't hesitate to partner with them."

VERIFYCARE TEAM
Recent Sponsor





CONTACT US



MARKETING@ALLHOMECAREMATTERS.COM

**All Sponsorship and Advertiser Content Subject to Approval.*